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		CLASSIFIED MESSAG		DUTING	
DATE	: 31 DEC 54	S-E-C-R-E-T	2 3	6	
TO					
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	TO: (PRIORITY) (PSYCH) INFO: DIR	CITE:	()	
	1. YOMIURI SHIMBUN AND NIPPON TV NETWORK DESIRE ENGAGE IN FULL EXTENDED CAMPAIGN PROMOTING PRESIDENT EISENHOWER'S ATOMS				
	FOR PEACE PROPOSAL, AND ARE SOLICITING OUR GUIDANCE AND ASSISTANCE.				
	PRELIMINARY CONVERSATIONS WITH SHIBATA HIDETOSHI, EXECUTIVE DEPUTY				
nd telepris	TO SHORIKI MATSUTARO (OWNER PRESIDENT BOTH CORPS) HAVE DEVELOPED				
	FOLL BACKGROUND:		(2221221		
		A. SPEECH OF JOHN JAY HOPKINS (PRESIDEN GENERAL DYNAMICS,			
	WHICH IN TURN CONTROLS CONVAIR, CONSOLIDATED VULTEE, ELECTRIC BOAT) BEFORE NAM CONVENTION 1 DEC HAS HAD CONSIDERABLE IMPACT				
	AMONG LEADING JAPANESE INDUSTRIALISTS. HOPKINS URGED INSTALLATION				
	AMONG LEADING DAPANESE INDUSTRIALISTS. HOPKING DIGED INSTALLATION ATOMIC POWER PLANTS IN UNDERDEVELOPED AREAS WITH PARTICULAR REFERENCE				
	TO JAPAN AND FAR EAST; TERMED PROPOSAL ATMOTO MARSHALL PLAN.				
	OF GREAT INTEREST TO JAPANESE IS HOPKINS PRACTICAL APPROACH;				
	HIS CORP HAS ALREADY				
	POSITION TO FURNISH N	EEDED TECHNICAL SKI	LL AND ADVICE.	SEE	
	4 DEC NEW YORK TIMES	EDITÖRIAL.			
) (a)	S-E-C-R-E-T]		
9	IT IS FORBIDDEN	TO MAKE A COPY OF THIS	S MESSAGE Copy No.	2	
NAZ	WAR CRIMES DISCLOSE	JRE ACT	E		
s	XEMPTIONS Section 3(b) (A) Privacy (B) Methods/Squrces (C) (C) (C) (C) (C)	The first term of the second s		Se .	

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- B. MR. W. S. HALSTEAD; ON BEHALF ON HOPKINS AND HIS
 VICE PRESIDENT VERNON WELSH, HAS COMMUNICATED WITH SHIBATA, EXPLORING
 POSSIBILITY YOMIURI SPONSORSHIP TRIP TO JAPAN FOR HOPKINS.
 HALSTEAD IS PRESEDENT "UNITEL", ENGINEERS AND MANUFACTURES MICROWAVE
 EQUIPMENT, AND PREVIOUSLY HAS HAD EXTENSIVE DEALINGS WITH SHIBATA
 IN CONNECTION LATTERS PROGRAM CONSTRUCT COMMERCIAL MICROWAVE
 NET JAPAN AND ELSEWHERE. HALSTEAD IN CLOSE TOUCH HOPKINS WELSH.
- C. BOTH SHIBATA AND SHORIKI ENTHUSIASTIC; HAVE ATTEMPTED CONTACT HOPKINS BY PHONE, SO FAR UNSUCCESSFULLY, AND ARE IN CLOSE TOUCH WITH HALSTEAD. HOPKINS WANTS TO BE ASSURED OF INTRODUCTION TO TOP INDUSTRIAL AND GOVT PEOPLE; SHIBATA AND SHORIKI CAN AND WILL ARRANGE FOR THIS AND CONSIDERABLE PUBLICITY IN ADDITION.
 - 2. SHIBATA URGES FOLL ADDITIONAL STEPS;
- A. THAT APPROPRIATE ELEMENT U.S. GOVT CONTACT HOPKINS, ENDORSE IDEA OF TRIP, CONFIRM TO HIM THAT JAPANESE EXTREMELY INTERESTED HIS NAM PROPOSAL.
- B. THAT TOP LEVEL ATOMIC PHYSICIST QUALIFIED TO TALK APPLIED TECHNIQUES BE SELECTED BY PROPER COVT AGENCY AND INCLUDED IN HOPKINS PARTY.
- C. THAT PRESIDENT EISENHOWER MAKE SOME KIND OF QUOTABLE STATEMENT REGARDING HOPKINS TRIP, NOT NECESSARILY IN

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DIRECT SUPPORT HOPKINS ATOMIC MARSHALL PLAN IDEA, BUT OFFERING ENCOURAGEMENT TO INITIATIVE TAKEN BY PRIVATE ENTERPRISE TO DEVELOP FAR EAST THROUGH PEACEFUL ATOMIC POWER. THIS BEST ANSWER APPEAL OF COMMUNISM, ETC.

- 3. AS SOON AS IVE CAN GIVE SHIBATA ASSURANCES REGARDING PARA 2 STEPS, HE WILL TURN OF PRESS RADIO AND TV CAMPAIGN. SHOULD BE FAIRLY EFFECTIVE.
- 4. REQUEST YOU FAVORABLE RECOMMEND TO DIR. JAMI COMMENTS FOLLOW NEXT MSG.

END OF MESSAGE

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